DIGITAL DISPLAY SYSTEMS FOR SCHOOLS

A Problem of Epidemic Proportions

Overweight Children and Adolescents ages 6-19 have nearly tripled in the last 40 years[1]

Overweight Adults Today, 65% of all American adults are overweight or obese[2]

Portions are Growing Adolescents eat 8% more than 30 years ago[3].

Risk of Serious Health Problems Children are being diagnosed with a host of obesity-related health conditions previously seen exclusively in adults such as type 2 diabetes and high blood pressure.

Emotional Impact Overweight and obese children often suffer from low self-esteem, bullying, teasing and depression.

More children than ever are suffering the effects of poor nutrition and lack of exercise.

A Step in the Right Direction:
Digital display systems for school cafeterias to inform and educate students on diet and exercise.

Use digital signs with motion graphics to engage children

Deliver messages on healthier eating habits

Combine school messages to show the importance of good nutrition in a daily schedule

IDS digital display systems – a seamless, fully-integrated solution

COMPLETE, EASY-TO-USE DIGITAL DISPLAY SOLUTION				
Hardware	**Software**	**Services**	**Content Management**	**Warranty**
MONITORS. Commercial grade LCD screens with ultrawide viewing angle. **COMPUTERS.** Dedicated, fully-config-ured, ready-to-run computers using SCALA® InfoChannel®5 software. **CABLING**	**SCALA® INFOCHANNEL® 5.** best in class digital signage software platform.	**PLANNING** **FULFILLMENT** **INSTALLATION** **HOSTING** **TECHNICAL SUPPORT**	**WEB-ENABLED CONTENT MANAGEMENT TOOL ALLOWS:** Easy-to-use browser interface Easy to upload video and images Easy to make changes Easy to manage multiple locations	IDS Menus will replace any failing LCD monitor and computers for the life of the Warranty.

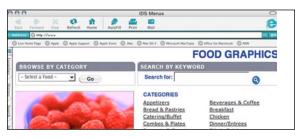## Easy to use software tools

Fig.1: Easy-to-use browser interface for picture selection

Fig. 2: InfoChannel® Content Manager for easy page authoring

Easy to update and manage pictures and text

Easy to expand and manage multiple locations

On-going maintenance and support

For more information about IDS products and services please call 1-800-542-9779 or log onto our website at www.idsmenus.com

Creating a better customer experience

IDS menus are a leading, full-service provider of display systems using static and digital media. We design, fabricate and implement quality, fit-for-purpose menu board systems using only the very best materials and technology. Respected in the industry as an accomplished problem-solver and provider of quality display systems, IDS was selected by SCALA, the leading software developer for digital display systems, as a preferred vendor.

IDS offer a range of products and services to support different customer needs with the goal of helping create a better customer experience.

ids menus
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SCALA
broadcast multimedia

FOOTNOTES   1 Hedley, A. A., C. I. Ogden, C.L. Johnson, M.D. Carroll, L.R. Curtain, and K.M. Flegal. 2004. "Prevalence of Overweight and Obesity among U.S. Children, Adolescents, and Adults, 1999-2002."Journal of American Medical Association 291: 2847-2850.

2 Center for Disease Control and Prevention, Behavioral Risk Factor Surveillance System. Heart Disease and Stroke Statistics – 2006 Update, American Heart Association

3 Enns CW, Mickle SJ, Goldman JD. Trends in food and nutrient intakes by adolescents in the United States. Fam Econ Nutr Rev 2003; 15 (2) 15-27